

EMIRATES TRANSPORT

Issue [70] July 2018

Emirates Transport launches first CNG operated forklift in UAE

85 employees and
departments honored for
their excellence

Traffic accidents in ET's
fleet reduced by 10% in
2017

Emirates
Transport
receive Ideas
Arabia Award

Emirates Transport
publishes its 2017
Annual Report



In Q1

- ET's Roadside Assistance Unit sees 22% increase in demand in Q1 compared to 2017
- Emirates Transport signals deals worth AED590 million in Q1

Vision

Integrated transport and sustainable growth.

Mission

We are committed to providing services of transport and leasing, school transport, auto maintenance and repairs and logistics, in accordance with the highest occupational health and safety, and environmental standards for our partners and customers, be they individuals or institutions. We also strive to enhance our financial resources within the framework of corporate governance, risk management and shrewd investment.

Values

Transparency and governance: We are committed to promoting the concepts of corporate governance and management accountability and consolidating a culture of transparency and openness. We arrive at our decisions based on scientific methods to achieve optimum performances and results.

Safety and Security: We believe security and safety are the primary requirements for all stakeholders including those affected by our performance. Accordingly, we work tirelessly and without compromise to sincerely meet this vital requirement.

Innovation and Foresight: We are committed to providing an environment that encourages creativity and innovation, and we continually strive to adopt the latest processes, innovative services and management practices that address the needs of our customers and meets their expectations and aspirations.

Care and Comfort: We focus our efforts and invest our resources in caring for our customers and responding to their individual needs and expectations. We endeavour to ensure their comfort and earn their loyalty and their support for the mission and objectives of Emirates Transport.

Aspiration and Excellence: We are committed to work towards achieving world-class status, transferring our exceptional knowledge and expertise, and expanding across local and regional markets in all areas of our specialties in the sectors of transport, supplementary and related services.

Competence: We believe that exceptional achievements and outstanding performance are the inevitable result of our convictions, daily practices and competent performances across the various organizational levels and in all disciplines and work sites.

Happiness: We believe that happiness is a human right and consider it the cornerstone in our strategic plan and the various programmes and initiatives geared towards customers, employees and the community.



GM Message



Mohammed Abdullah Al Jarman
General Manager of Emirates Transport



The opening

Confident steps towards strategic transformation

Since the beginning 2018, Emirates Transport has embarked on implementing its new strategic plan for the years 2018-2022 approved by the Board of Directors. It will be the foundation of a new start in our quest to continue our successes on the financial and corporate levels and to move forward towards more commercial and developed service excellence.

We are fully aware that we are facing today very different objectives than what we used to previously. One of the targets of this plan is to achieve a revenue growth of AED 4 billion by the end of 2022 with an annual growth rate of AED 300 million, of which AED 100 million towards sales to the private sector.

To achieve these ambitious targets and other plan objectives; The Corporation initiatives and development programs, under the direction and supervision of the Board of Directors, are supportive to this trend, including the project of strategic transformation in business and activities, the restructuring project, the cost management project, HR competencies development and a number of other programs and initiatives.

In order to meet the demands of this gradual shift in our business; We need to be well prepared and ready at ET to deal with this change and shift, and to work more quickly to accelerate our operations and to streamline the operating procedures.

We recognize the importance of working towards qualifying our IT staff. We also seek to consolidate the learning environment concept by investing in developing the technological skills of the administrative staff, including marketing and sales personnel.

In response to these tasks and challenges; Emirates Transport teams are exerting its best endeavors to continue growing, maintain the corporation's pioneering position in the market, and to enhance customer loyalty, not only to their satisfaction but for ET to be their first choice.

We are determined to continue working together with perseverance, persistence and with no fear of failure or loss. For those who want to bring about the desired change, they have to recognize that working with extreme caution is ineffective in our world of competition and development. Surely we must be realistic, but we are seeking the impossible at the same time.

Provide about 80% of the costs of filling with oil or cooking gas

Emirates Transport launches first CNG operated forklift in UAE

Emirates Transport announced the launch of the first compressed natural gas (CNG) operated forklift in the UAE.

The move comes within the Corporation's efforts to develop its business investments in line with the country's green development aspirations.

Eng. Amer Ali Al Harmoudi, executive director of Auto Services at Emirates Transport, said that the project will achieve a quantum leap with regards to the use of CNG to power industrial vehicles and machinery, as the project has significant environmental and economic benefits.

Al Harmoudi said that the modified forklift enables the use of CNG instead of liquefied petroleum gas (LPG) which will significantly reduce Carbon emissions by up to 25%, this is addition to huge reductions in petrol costs

of up to 80%.

He added that the use of CNG also increases the operational life of the forklift engine and reduces its operating temperature which - in turn - will also reduce the required periodic maintenance and oil changes for the engine, pointing out that CNG is one of the cleanest and safest fuels, compared with the traditional energy sources.

The executive director of the Auto Services Division stated that the forklift modification process was carried out by expert technical cadre from Al Etihad Centre, a subsidiary of ET which specializes in the modification of vehicles to operate on compressed natural gas.



Will supply 70 vehicles and 80 drivers to the various clients

ET's Transport and Leasing Division signs Dh13.5 million worth of contracts in May

The Transport and Leasing Division at Emirates Transport has announced the signing of a number of contracts during the month of May, worth a total value of 13.5 million dirhams.

Waleed Salem AlMehairi, executive director of the Transport and Leasing Division at ET, said the signed contracts included new as well as extended agreements with a number of government and private sector entities across the state.

The new contracts will see ET supply 70 vehicles and 80 drivers to the various clients, added AlMehairi.

The executive director of Transport and Leasing also stated that the Corporation provide transport and lease services to more than 200 public and private entity, according to a marketing plan strategy carefully thought

out and designed to suit all clients of Emirates Transport and thereby expand their base in the future.

He pointed out that the Division was one of ET's largest revenue earner in 2017 as it signed more than 700 contracts with a value of 936.4 million dirhams.



Contracts signed with government and private sectors for between 3 to 5 years

AED 590 million in Q1 Emirates Transport signs deals worth

The Emirates Centre for Transport and Leasing, a subsidiary of Emirates Transport, has signed a number of new and renewal contracts, expected to be worth Dh590 million for the first quarter of 2018. The contracts were signed with both government and private sectors for terms spanning between three to five years.

Bader Al Attar, executive director of ET's Logistics Division, said: «With more than 36 years of experience in the UAE, Emirates Transport has achieved tremendous growth and gained the confidence of many clients, as the signing of the latest contracts demonstrates.»

Tariq AlSedawi, manager of the Centre, said under

these contracts the ET would provide 450 vehicles, as well as operation and maintenance services to 4,000 vehicles, including buses and motorbikes, along with supplying qualified drivers in the emirates of Dubai, Sharjah and Ajman.



1,500 vehicles to be provided

Dhs 60 million worth of contracts in April ET transport centre signs

The Emirates Centre for Transport and Leasing - a subsidiary of Emirates Transport - announced the signing of a number of new and renewed contracts worth a total of Dhs60 million during April.

According to Tariq AlSedawi, manager of the Centre, the new contracts were signed with a number of government and private sector entities in Dubai and the northern emirates with a range of durations of between 3 to 5 years.

AlSedawi said that the new contracts were for the provision of transport and leasing services as well as for fleet management services for approximately 1,500 vehicles, with the provision of more than 300 qualified drivers and auto mechanics.

He explained that the high quality and efficient service package offered by the Centre had resulted in attracting and renewing a number of contracts with a number of government and private bodies for various contractual periods.



Dh 54 million worth of contracts signed by ET Centre since beginning of 2018

Will provide 211 vehicles and 224 drivers



The Government Transport Centre (GTC), a subsidiary of Emirates Transport, has signed a number of contracts for transport services worth a total of Dh54 million since the start of the year.

The contracts were signed with various local and federal government entities, according to Abdul Gaffar Mohammed Yousef, Manager of the GTC.

Yousef stated that the centre serves numerous governmental clients across the country including the Ministry of Climate Change and Environment, the Ministry of Justice, the Ministry of Education, and the Ministry of Foreign Affairs.

The Manager of GTC stated that under the signed

contracts, the Centre will provide 211 various vehicles to its clients, in addition to 224 drivers, adding that the contracts will run for between 1 to 7 years.



17,670 vehicles received services during the first quarter

ET's Roadside Assistance Unit sees 22% increase in demand in Q1 compared to 2017

The Roadside Assistance Unit, a subsidiary of Emirates Transport, revealed a 22% increase in service demand in the first quarter of 2018, compared with the same period of last year.

Eng. Amer Al Harmoudi, executive director of Auto Services Division at ET, said that the Unit, which specializes in providing round-the-clock roadside assistance, to both companies and individual clients, served 17,670 vehicles in the first three months of this year.

Clients benefited from a wide range of roadside services including towing of vehicles in case of break down or accident.

The Unit, which can reach any destination in the UAE within 30 minutes, also offers assistance to road

users who find themselves with a punctured tyre, dead batteries, locked doors, empty petrol tanks, or any other mishap.

Other services include door-to-door vehicle registration and renewal services.



125 buses to transfer 3,700 students over 5 years

ET expands school transport contract with Bukhatir Group in Sharjah



ET's Private Schools Transport Centre signed a new five-year agreement to transfer 3,700 students of the International School of Creative Science in Sharjah.

The agreement was signed at the Sharjah head office of Bukhatir Group, which runs the school, and will see the number of supplied buses increase by 7, to a total of 125, complete with bus drivers and supervisors.

The school buses are equipped with the latest satellite tracking and transport ID technologies.

Commenting on the agreement, Nawal Al Zarouni, manager of ET's Private Schools Transport Centre said: "We are extremely pleased and proud that Bukhatir Group chose to renew their trust in our services, which is rich in experience and quality."

"The expansion of this partnership, which first began in 2013, is a great indicator of the successful working relationship between our two companies, and forms yet another step towards boosting the reach of the Corporation's services among private schools in the country," added Al Zarouni.

Walid Ramadan, Chief Administration Officer at Bukhatir Education Advancement and Management International (Beam), said: "Renewing and expanding our agreement with ET falls within the group's objectives of offering our students the best educational experience by providing them with modern, high quality and safe school transport services."

125 buses

&

3,700 students

33 buses to transport more than 985 students

ET buses to transport students of Al Maaref Private School in Dubai

ET's Private Schools Transport Centre has signed a five-year school transport contract with Al Maaref Private School, in Dubai.

Nawal Al Zarouni, manager of ET's Private School Transport Centre said that, according to the agreement, the federal transport corporation will provide 33 school buses for the transport of 985 students enrolled at the school.

Al Zarouni thanked the management of Al Maaref Private School for the trust they have shown in the services of ET adding that the new agreement reflects the rapid success of the ET Private Schools Transport Centre, which was only formed in 2014, but already serves nearly 30,000 students from 70 private schools in Abu Dhabi, Dubai, Sharjah, Ajman and Ras Al Khaimah.

For his part, John DeFelice, Principal of Al Maaref Private School, stated that the management of the school is always keen to provide the best supporting services to their students, highlighting that ET enjoys a reputable standing within the school transport sector.



In collaboration with Lloyd's Register

Emirates Transport updates its IMS certificates

Emirates Transport has recently strengthened its track record in attaining and retaining quality certificates and awards by successfully renewing its ISO certification of the Integrated Management System (IMS), which currently stands at 6 different certificates, following the external audit procedures by Lloyd's Register, ET's ISO certification partner.

The new certificates were received by Mohammed Abdullah Al Jarman, general manager of Emirates Transport, from Hanan Mohammed Saqer, executive director of Corporate Services at Emirates Transport.

For her part, Hanan Mohammed Saqer, said that Corporation regularly implements the necessary audits on the Integrated Management System, in order to renew the system certificates and enhance quality of services.



The executive director of Corporate Services also explained that this latest certification update was achieved after the Corporation successfully concluded the assessments and audits conducted by Lloyd's Register to verify the necessary conditions were met. The assessments were conducted during the visit of the audit team, which lasted for two weeks, to 22 of ET's organizational units including departments, business centres, branches and facilities in various locations across the country.

Responsibility of drivers for serious accidents did not exceed 1%

Traffic accidents in ET's fleet reduced by 10% in 2017

Emirates Transport achieved a significant decrease in the total number of accidents registered during 2017 by 10% compared to 2016, despite the growing size of vehicle fleet and the high distance travelled.

The reduction is particularly encouraging given the growth in the size of the Corporation's fleet increased to 25,000 vehicles, constituting a growth rate of 25%, in addition to the increase in the number of kilometres travelled by 34%.

According to Hanan Saqer, executive director of Corporate Service at ET, the percentage of liability of ET's drivers for recorded accidents also decreased by 12% in 2017 compared to the previous year, adding that minor and artificial accidents accounted for 85% of all accidents caused by the Corporation's drivers, while they were only accountable for only 1% of all serious incidents.

Saqer also stated that the year 2017 did not see any accident due to technical malfunctions in the vehicles of Emirates Transport, which confirms the quality of its auto maintenance services.

As for the initiatives taken by Emirates Transport to reduce accident rates, Saqer said that the Corporation has developed operational plans and launched several initiatives to achieve this goal.



To develop an e-auctions platform for supply of goods and services

Contract signed with Tejari and JAGGAER for reverse e-auctions



Emirates Transport has partnered with Tejari and JAGGAER, the leader in e-procurement solutions, to develop an electronic platform which will offer suppliers the opportunity to compete for the supply of goods and services to the federal transport corporation.

The three-year contract was signed at ET's head office in Dubai by Mohammed Abdullah Al Jarman, general manager of Emirates Transport, and Abdullah Al Janahi, Chairman of the Board at Tejari and JAGGAER.

Al Jarman said the cooperation between the two parties for e-auction services will contribute to improving the levels of transparency and free competition between registered suppliers to participate in the tenders offered by Emirates Transport and will enhance the active participation of various suppliers.

Abdullah Al Janahi, Chairman of the Board at Tejari and JAGGAER, said: «We are proud to be selected as a strategic partner of Emirates Transport, which enables us to negotiate directly, thus enhancing efficiency and transparency through our advanced

technology platforms.

“Over the next three years, we will provide effective advice to improve business, enhance efficiency in transparency, streamline decision-making and spending with state-of-the-art digital technology and advanced high-speed analytics through a full range of technical services.» he added.

It is worth noting that, in 2017, the total value of ET's procurement was estimated at AED 923 million.



Aiming to spread the culture of CSR within the community

MoU signed Humaid bin Rashid Al Nuaimi Foundation



Emirates Transport and the Humaid bin Rashid Al Nuaimi Foundation signed a Memorandum of Understanding (MoU) to affirm their social and charitable roles and develop mutual and beneficial opportunities from their combined potential and experience, which will help to achieve their strategic plans.

The MoU was signed at the Foundation's head office in Ajman by Sheikha Azza bint Abdullah Al Nuaimi, Director-General of the Foundation, and Mohammed Abdullah al Jarman, General Manager of ET.

Sheikha Azza said that the Foundation provides various

forms of assistance and aid to several social classes and is seeking to improve its partnership with government and private institutions, to promote its role in supporting the country's humanitarian efforts.

Al Jarman highlighted the importance of combined efforts between ET and the Foundation to develop social responsibility programmes and promote social awareness among community members, through campaigns and joint activities with various authorities and institutions, to achieve harmony and coherence among the entire community.

To provide emergency towing services for the fleet of Ajman transport

Auto services agreement with Ajman Public Transport Corporation

Emirates Transport has signed a contract with Ajman Public Transport Corporation (APTC), to provide the latter with vehicle towing services.

Engineer Amer Al Harmoudi, executive director of ET's

Auto Services Division, lauded the high confidence shown by APTC in the auto services provided by the federal transport corporation.

Meanwhile, Ahmed Al Matroushi, Acting Chief Operating

Presented its experience in developing safety levels of school transport services

ET participates in the International Seminar on Traffic Education in Tunisia

Emirates Transport participated in the International Seminar on Traffic Education, which was held in Tunisia in the last week of April under the title «Experiences and Modern Approaches».

The event was organized by the Arab Organization for Traffic Safety, in cooperation with the International Organization for the Prevention of Road Accidents, and featured a number of traffic safety experts from around the world.

The Seminar aimed to highlight the various models and initiatives adopted in traffic education, and the role of institutions in raising awareness of traffic laws, regulations and instructions.

In recognition of the UAE's position and its efforts in this field, Emirates Transport was invited to give a presentation on its experiences and efforts through a



conference paper to a distinguished group of specialists in the field of traffic safety and training.

Abdullah Ali Almadhani, manager of the Emirates Transport Training Centre, gave the presentation on behalf of the Corporation in which he summarised ET's experiences in enhancing safety levels of its school transport services including methods of educating students, drivers and school bus supervisors on traffic safety on the roads.



Officer, Ajman Transport, said: «We are delighted to have entered into this strategic partnership with Emirates Transport because of its professional auto service, which it carries out in accordance with the best standards and specifications and its keenness to adopting innovative practices, in line with the strategic

objectives and values adopted by Ajman Transport. "The contract will allow ET to tow our fleet of buses from Abu Dhabi, Al Ain, Dubai, Sharjah, Ajman, Umm Al Quwain, Ras Al Khaimah or any other regions to our auto services workshops in Ajman around the clock for one year," added Al Matroushi.

Awareness campaign in three languages

Drivers and the general public reminded of road safety in Ramadan

Emirates Transport launched its annual Ramadan safety campaign targeting drivers in school transport, as well as drivers working for government and private sector entities.

Awareness leaflets and booklets in Arabic, English and Urdu were distributed to thousands of drivers across the country.

The federal transport corporation employees nearly 14,300 drivers and has a fleet of more than 25,000 vehicles.

Khalid Shukur, manager of the Environment and Occupational Health & Safety Department (HSE) at ET, said the campaign serves as a timely and essential reminder to drivers, and forms part of the Corporation's commitment towards providing safe transport.

The campaign also included a number of safety awareness lectures which reminded drivers of the importance of taking necessary steps during the

Holy month of Ramadan to avoid issues such as fatigue and lack of concentration when operating their vehicles during fasting hours.



Distributed 10,000 iftar meals and 200 boxes containing Eid clothes

200 ET brings happiness to the homes of families to mark Zayed Humanitarian Day

Emirates Transport organized a number of charitable events and initiatives to mark Zayed Humanitarian Day, which falls on the anniversary of the death of Sheikh Zayed bin Sultan Al Nahyan.

Hanan Mohammed Saqer, executive director of Corporate Services at ET, said that this day is an opportunity to recall the accomplishments of Zayed, pointing out that his memory can inspire all members of society to exert more efforts to help the less fortunate amongst us.

Working in cooperation with Dar Al Ber Society, the federal transport corporation launched an internal appeal for employees to donate new Eid clothes to

families in need to help them enjoy the occasion.

Employees were urged to fill specially designed boxes with as many items of clothing as they wish to donate. Many of the 200 collected boxes contained items such as children's suites and dresses.

Commenting on the initiative, Hanan Saqer, praised the generosity of employees and urged them to intensify their charitable work during these blessed days, following in the lead of the late Sheikh Zayed.



Inspired by the Year of Zayed initiative

Employees enjoy special Ramadan programme

As part of its social responsibility commitments, and inspired by the Year of Zayed initiative, Emirates Transport organised its annual Ramadan programme for its employees.

The programme comprises a number of community and charitable initiatives, as well as events for employee to mark the holy month.

Hanan Saqer, executive director of Corporate Services at ET, said that the Corporation is keen to celebrate various religious, national, community and cultural events, as part of its

social responsibility values.

There were also be a number of internal and external programmes and initiatives organised by the Corporation during the holy month which included sponsorships of community and charitable events, and religious awareness lectures for employees.

These events, Saqer stated, were organised in cooperation with a number of bodies and institutions in the community, including Dar Al Ber Society and the Department of Islamic Affairs and Charitable Activities in Dubai.





Providing roadside assistance services through a dedicated 24/ 7 service. An Emirates Transport Auto Division specialized units which offers breakdown and vehicle towing services with a coverage that extends all over the UAE, and includes quick repairs and battery recharge and replacement, as well as various other services.

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85 distinguished employees and administrative units were honoured during the Emirates Transport Excellence Awards 2018 which recognises the work of outstanding performers. The event was held at InterContinental Festival City Hotel - Dubai, under the patronage of H.E. Hussein bin Ibrahim Al Hammadi, Minister of Education and Chairman of Emirates Transport, and was attended by hundreds of employees from across the country. Mohammad Abdullah Al Jarman, ET general manager, lauded the culture of excellence at the federal transport corporation and called on employees to challenge themselves to achieve even greater heights. He also highlighted the role of the UAE leadership in inspiring excellence as the way forward for all

government employees. He said: "With the start of 2018, the Corporation began implementing its new strategic plan for 2018-2022, which was approved by the Board of Directors, and it is the pillar for a new start in our quest to continue our successes on the financial and institutional levels." Various categories were honoured during the ceremony including best business centres and department, best administrator, rising stars, drivers, auto technicians, as well as paying tribute to long-serving employees. The award was first launched in 1997, and it grew rapidly across all levels and categories, and in the number of participants, and today it celebrates more than twenty years of excellence and creativity at Emirates Transport.



Al Jarman praised the report for meeting the highest reporting specifications

Emirates Transport publishes its 2017 Annual Report



Emirates Transport unveiled its 2017 Annual Report, which was published in both Arabic and English.

In his introductory comments for the report, HE Eng. Hussain Ibrahim Al Hammadi, Minister of Education and Chairman of ET's board of directors, praised the significant results achieved throughout last year and highlighted the significance of the Corporation's new Strategic Plan.

He said: "The achievements and results in 2017, coincides with the launch of ET's first five-year strategic plan 2018-2022. We aim to strengthen the Corporation's leading position in the transport, leasing and auto services sector by focusing on efficiency and quality of services and procedures.

"We are also aiming at achieving a sustainable growth by targeting a range of new investment opportunities in these sectors, while more attention is directed towards the development of current business operations and key activities, guidance towards automation and transport technology, the promotion of innovation and building new capabilities," added Al Hammadi.

The report revealed a net profit of Dh244.2 million for the year 2017, an increase of 34% on 2016, with revenues also boosted to Dh2.558 billion, recording an increase of 6.8% compared

to the previous year.

Mohammed Abdullah Al Jarman, general manager of ET, attributed the sizable increase in profits to the introduction of new services over the past few years, as well as a robust growth in existing business avenues, adding that the Corporation is aiming to further expand its revenue sources under the new Strategic Plan for 2018-2021.

Commenting on the publication, Al Jarman praised the report for meeting the highest reporting specifications set by the Global Reporting Initiative (GRI), particularly with regards to transparency and disclosure requirements.

For the fourth time, the report combines the Corporation's Annual Report and its Sustainability Report.

The report was prepared 'In Accordance' with the Global Reporting Initiative (GRI) G4 Guidelines – "Comprehensive Option".



244.2
million Dh net profit for the year 2017

34%
increase of net profit rates compared to 2016

6.8%
increase in revenue rate compared to 2016

The contract extends for 3 years and provides services in Dubai and Sharjah Agreement with Bee'ah for the maintenance of vehicles



ET's Auto Services Centre has signed a contract with Bee'ah, in Sharjah, to provide maintenance and repair services for vehicles and other equipment in Dubai and Sharjah.

The service will be provided at ET's auto services workshops in Sharjah for a period of three years starting from the beginning of next October.

The contract was signed at Bee'ah's headquarters in Sharjah by Mohammed Abdullah Al Jarman, general manager of Emirates Transport and Khalid Al Huraimel, CEO of Bee'ah, in the presence of a number of leading executives from both sides.

During the contract signing ceremony, Al Jarman praised the corresponding aspirations and directions of the two parties and their efforts to cooperate in the auto services sector, applauding the trust that Bee'ah has shown in the services of Emirates Transport.

The ET general manager said that the Centre's cadre are fully prepared to perform the tasks assigned to them under this contract in an optimal manner, and maintain the required level of performance,

efficiency and professionalism, which will achieve the satisfaction of the company.

For his part, CEO of Bee'ah, Khalid Al-Huraimel said: "We are delighted to be part of this strategic partnership with Emirates Transport, the UAE's premier transport service provider. With its expertise and commitment to adopt innovative practices, Emirates Transport is ideally placed to deliver the highest standards.

"We strongly believe that this partnership will allow us to streamline our operations, maximize fleet efficiency, and facilitate the achievement of our environmental sustainability objectives in the UAE", he added.



Award highlights the Corporation's commitment towards safety in school transport

Emirates Transport receive Ideas Arabia Award for its Safety Risk Assessment Project for School Bus Routes

Emirates Transport won the Ideas Arabia Award 2018 under the category of "Technology – Individual Idea" for the Safety Risk Assessment Project for School Bus Routes.

The Award came during the Ideas Arabia 13th International Conference & Competition 2018, organised by Dubai Quality Group in Le Meridien Hotel, Dubai, under the slogan «Spirit of Innovation», under the sponsorship of His Highness Sheikh Ahmed Bin Saeed Al Maktoum, President of Dubai Civil Aviation and Chief Executive of Emirates Group.

Fatma Buti Al Mheiri, Chairman of the Dubai Quality Group, honoured the ET project team which was led by Amer Al Shehi, manager of Government School Transport in Abu Dhabi.

Hanan Saqer, Executive Director of ET's Corporate Services Division, congratulated the Corporation's project team for this achievement which reinforces



the high safety standards behind ET's services. The objective of the joint venture between the Corporation and the Department of Transport in Abu Dhabi was to identify and mitigate safety risks on each individual school bus route, including assessment of the risks faced by all associate parties during the school trip to-and-from school.

Initiative is part of wider corporate social responsibility efforts

280 free community and charity bus adverts in Q1

Emirates Transport carried 280 free of charge adverts on its buses, dedicated to community service and good causes, during the first quarter of 2018, in support of various entities in the State.

The initiative, organised in Cooperation with the Mohammed Bin Rashid Global Centre for Endowment Consultancy, comes as part of ET's commitment to its corporate social responsibilities and in line with the global endowment initiative launched by His Highness Shaikh Mohammad Bin Rashid Al

Maktoum, Vice-President and Prime Minister of the UAE and Ruler of Dubai.

Abdullah Mohammed, manager of ET's Government Communications Department, said the project stems from the Corporation's keenness to support social campaigns and events. He added that the allocation of the free advertising spaces on buses belonging to the fleet of Emirates Transport is a reflection of the commitment of the Corporation to achieve social and humanitarian solidarity.



Equipped with lifts and side arms to help you get off the bus

40 buses from the Emirates Transport transporting 550 students with special needs



Emirates Transport ensures the utmost comfort and safety when transporting the students of centres catering for people of determination through buses which are specifically designed to transport this important segment of the community.

According to Abdul Gaffar Mohammed Yousef, manager

of the Government Transport Centre at ET, the federal transport corporation has allocated specially equipped buses to transport people of determination, in various regions of the country, as part of the initiative "Arrive Safely" which was launched in 2013 in cooperation with the Ministry of Community Development.

Yousef said that during the current year, ET provided 40 buses to transport 550 students with special needs to 6 rehabilitation centres affiliated to the Ministry of Community Development.

The manager of the Government Transport Centre added that the Corporation is keen to provide all the comforts that ensure the safe and orderly transport of the passengers on a daily basis, and to provide them with all means of care.



550 students with special needs

In cooperation with the General Directorate of Civil Defence in Abu Dhabi

Employees trained for situations of crises and emergencies



Emirates Transport has assessed the readiness of its work teams to deal promptly with emergencies, accidents and fires that may occur at the work site, with a mock evacuation that was carried out by the Transport and Rental Division in Abu Dhabi, in cooperation with the civil defence authorities in the emirate.

Waleed Salem AlMehairi, executive director of the Division, said that the Corporation is keen to train its employees in the field of risks and accidents, within the framework of its emergency and crisis plan, and as part of its efforts to promote occupational health and safety in the workplace.

He added that this successful experience came as part of plans for emergencies of the various administrations

and business centres at Emirates Transport, stressing the importance of conducting training and evacuation at least once every six months.

The executive director of the Transport and Rental Division praised the role of civil defence authorities in maintaining the security and safety of individuals in the country, stressing their important role in preparing all parties to face all circumstances.



Self-Esteem at Work

Self-esteem is a mental muscle: «work» it out. But the modern workplace presents some formidable hazards.



By Ellen McGrath

One of the best defences against depression is also one of the most elusive. A strong and positive sense of self immunizes against depression, but it is hard to build and maintain. Research has shown that the more roles people fill, the more sources of self-esteem they have.

Meaningful work has long been one of the important ways to feel good about oneself. But where work has traditionally been a source of self-esteem, that link is now endangered. The one thing that is most likely to suffer damage in today's workplace is precisely what most of us hope to get there - self-

esteem. The modern workplace presents some formidable psychological hazards. There are many ways self-esteem now gets battered at work. The pace of work demands is so fast that no one stops to acknowledge even excellent performance. The



demand for productivity has grown so significantly that no one feels they are doing enough; everyone looks at the undone workload and feels inadequate. We work an unprecedented number of hours. That encroaches on our downtime and deprives us of the most restorative of experiences—connecting with self, friends and family. The added pressures have contributed to a genuine rise in aggression and rudeness in the workplace. Rudeness anywhere makes people feel devalued. In part rudeness is the behavioural fallout of the widespread loss of loyalty of employers to employees and vice versa that has accompanied rapidly changing market conditions. Also, many younger workers, not trained in social and communication skills, challenge authority inappropriately and assume an entitlement unfulfillable against the demands for increased productivity. Job security is at an all-time low, compounding the fragility of self-esteem. The upshot is the workplace is no longer an arena in which people can count on fortifying their sense of self. Instead it has become a major source of stress and depression. Maintaining self-esteem is a lifelong psychological process. Think of self-esteem as a mental muscle that must be developed and maintained through regular psychological workouts - or you will be vulnerable to depression and anxiety. It must be renegotiated at each stage of life and in each domain of experience. When we build up the self-esteem muscle deep inside us, we learn to like and respect who we are, no matter what is happening around us.

Here are four strategies for boosting self-esteem at work:

- Even if it's just for 15 minutes, pursue one of your passions. Read a bedtime story to your child-over the phone, if you have to work late. Do a little gardening after work. Be proactive about seeking projects that generate passion. Learn new work skills so you can feel passionate about your work again.
- Keep a report card on your best efforts. Note the effort you put into work-related activities and give yourself credit when you try 100%. Each day note

your three best efforts; keep a list for a week. By week's end, you'll have 15 reminders why you need to like yourself. If you can't think of anything positive you've done, have a trusted co-worker do it for you.

- Make a self-esteem bulletin board. Carve out some wall space that you come face to face with every day, several times a day. Put up a bulletin board and mount on it tangible evidence of your value: the cover sheet of a project you did a good job on, an e-mail of praise, a photo of your child's winning soccer team, a dried flower from a bouquet someone sent on your birthday. Look at the board every day and absorb what it means: that you are a good person independent of your job. Be sure to update the collection once a month.
- Stop negative thinking; focus instead on how to solve problems. Make a red stop sign and post it on your phone, computer or office wall as a constant reminder to dispute negative thoughts about yourself. Posting the stop sign will help make you aware that you can control your thinking. Every time a negative thought pops up, look at the stop sign and say «stop!».
- Then exercise your self-esteem muscle and convert the negative thought to positive solutions. «I'm so stupid» becomes «So I made a mistake. I'll learn from it.» When your boss criticizes you, take a deep breath, give yourself time to regroup and move into action to correct the problem. Don't brood or avoid; those two behaviours kill self-esteem.





Pipelines

النقل بخطوط الأنابيب

استخدمت خطوط الأنابيب بنجاح لنقل الحليب في أجزاء من سويسرا.

Pipelines are successfully used to transport milk in parts of Switzerland



تم بناء أول خط أنابيب رئيسي في الإمبراطورية الروسية، وكان بطول 882 كم ما جعله حينها أكبر نظام من نوعه في العالم.

The first trunk pipeline was built in the Russian Empire, at the time, it is the world's largest system with 882 km length.



تم حفر أول بئر نفطية تجارية في الولايات المتحدة في ولاية بنسلفانيا، وأعقب ذلك بعد فترة وجيزة بناء أول خط أنابيب لنقل النفط الخام، وكان من الخشب.

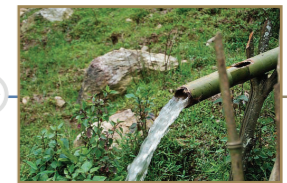
The first commercial oil well in the US is drilled in Pennsylvania. Soon after, the first crude oil pipeline is constructed of wood.

في مصر: تم استخدام أنابيب النحاس لبناء حمامات متقنة داخل الأهرام، فضلاً عن نظم الري والصرف الصحي المعقدة.



In Egypt, copper pipes are used to build elaborate bathrooms inside the pyramids and intricate irrigation and sewage systems.

ربما كانت أولى الأنابيب المستخدمة مصنوعة من الخيزران، حيث استخدمها الصينيون لنقل المياه.



The earliest pipes were probably made of bamboo, used by the Chinese to carry water.

20??

1956

1955

1906

1865

1859

1840s

400 ق.م

2500 BC

4000 BC

5000 BC

في كل من أوروبا والولايات المتحدة؛ تم اقتراح خطوط أنابيب كبسولة ذات قطر كبير مدفوعة بسائل لنقل البضائع بين المدن في القرن الواحد والعشرين.



In both Europe and the United States, large-diameter capsule pipelines propelled by a fluid have been proposed for intercity freight transport in the 21st century.

أصبح أنبوب الحديد الزهر المرن معياراً في صناعة الأنابيب، حيث استخدم لنقل الماء الصالح للشرب، والصرف الصحي، والوقود، علاوة على استخدامه في أنظمة مكافحة الحرائق.



Ductile cast-iron pipe becomes the industry standard, being used to transport potable water, sewage, and fuel, and is also used in fire-fighting systems.

تم إنشاء أول خط أنابيب حديث لنقل النفط في بنسلفانيا، في الولايات المتحدة الأمريكية، وذلك من قبل "إس. إف. كارنس" بهدف التغلب على تكاليف النقل المرتفعة.



An early modern oil pipeline is built in Pennsylvania, USA, by S. F. Karns to counteract high transport costs.

دخلت أنابيب الحديد الزهر حيز الاستخدام الشائع، وقد تمتعت بمقاومة أعلى للتآكل مقارنة بأنابيب الفولاذ، وبالتالي أمكن استخدامها بشكل متكرر تحت الأرض.

Cast-iron pipes come into common use, providing resistance to corrosion better than steel pipes, and being therefore frequently used underground.

كانت خطوط أنابيب الخيزران تستخدم لنقل الغاز الطبيعي لإضاءة بكين.



Bamboo pipelines were used to transport natural gas to light Beijing.

تعتبر بابل واحدة من أولى الأماكن التي عرفت تشكيل الصلصال على شكل أنابيب، مع المفاصل والوصلات الرابطة والزواوية.



Babylonia is documented as one of the first places to mould clay into pipe, complete with tee and angle joints.