









In the Name of Allah, the Most Gracious, the Most Merciful.





جـائزة مواصـلات الإمـارات للسـلامة و التـربية المـرورية Emirates Transport Awards for Traffic Safety and Education

The 21st Session 2018 | 2

In collaboration with:





وزارة الداخلية وزارة التربية والتعليم دائرة التعليم والمعرفة DEPARTMENT OF EDUCATION AND KNOWLEDGE

Government Schools Award Private Schools Award Outstanding Projects Award category for schools in the safety and traffic education field Innovation and Creativity category for students The Ideal Safety Family Award











The Government of the UAE has always viewed the safety of students as a top priority in all its initiatives, projects, and programmes. In particular, this vision has been adopted by several government institutions and entities that are directly concerned with preserving the students' lives and ensuring their safety and security wherever they are. Theses entities include the Ministry of Interior, the Ministry of Education, the various roads and transport authorities within the UAE and other stakeholders.

In this context, the Emirates Transport Awards for Traffic Safety and Education is one of the few qualitative initiatives that have stood the test of time, now running for more than two decades, and continuously providing a broad and active space for embracing the creativity of the school community in order to fuel their innovative ideas in emphasizing the importance of students safety.

We all agree that one of the most important factors in advancing the educational process as a whole is the presence of a strong and integrated learning environment that is consistent with the goals of ensuring the safety of students in the school buses, because they are a priceless treasure that we hold in trust. That is why, we are keen to undertake the responsibility of protecting them and ensuring their happiness as well as their safety, and this is a huge responsibility that in no way shall be abdicated nor neglected under any circumstances.

Steadily, the Awards earns more popularity and sparkle, with a noticeable increase in the number of participants in categories, which definitely helps achieve our goals of promoting a culture of safety among young people, their parents and road users.

There is no doubt that our country is witnessing continuous development across all sectors, including transport, and the supporting infrastructure, in addition to the launch and adoption of new technological practices, whether at the level of the regulations adopted in the transport sector, or standards of service delivery or transport specifications, or the skills, abilities and experience that should be possessed by bus drivers and supervisors, along with raising the awareness among passengers and road users including drivers and pedestrians.

The new edition of the Guidebook for the Emirates Transport Awards for Traffic Safety and Education, in its 21st edition under the slogan «Our Students, Our responsibility», comes in conjunction with the comprehensive awareness campaign which is implemented by various governmental and private institutions and entities at the start of the new academic year 2018/2019.

We hereby invite all members of the school community, especially students and their parents, to display their innovative potential not only through the projects they will present in the award categories, but also in every detail of their lives as a whole. Because innovation is a culture and a lifestyle in the UAE, it rhymes with one comprehensive system of visions, plans and orientations adopted by the Government of the UAE to achieve its overall strategy of enhancing the role of innovation as a key driver of government development, of community development and economic growth, as well as promoting the reputation of the UAE as a global innovation centre.

As HH. Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, said: «Innovation today is not an option but a necessity, not a general culture but a business method. Governments and companies that do not renew or innovate lose competitiveness and control. They are bound to regress,"

This is how our visionary leaders implement their vision of life and their vision of the way they serve their people, their country and their society. This confers on us a great responsibility of continuing on the same path to achieve the most rewarding results, and this is the message that Emirates Transport is sending out to contribute to the creation of a pioneering and creative generation that is going to lead the change and translate the hopes and aspirations into efforts that help build a more brighter future.



Mohammed Abdullah Al Jarman Emirates Transport General Manager

04

God bless

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Emirates Transport Awards for Traffic Safety and Education 2018 | 2019



The award aims to spread a culture of safety and traffic education through the recognition of individual and institutional initiatives that influence the country's local school community. The award objectives can be summarised as follows:

Encouraging the spirit of initiatives, creativity, and excellence on the level of education, culture, society, and field level regarding safety and traffic education.

Honouring the interested groups and entities, including institutions and individuals that contribute through exceptional achievements and innovations to the field of safety and traffic education.

Honouring individuals that contributed to all fields with their efforts, time, money, and showing them the moral support and appreciation they deserve. Working on initiatives and projects development as well as supporting and encouraging entities that help and support excellence, and institutions that implement it, and provide them with constant and continuous bestowments in the field of safety and traffic education.

> Creating interest in order to attract the attention of individuals and institutions to innovation and excellence in the field of safety and traffic education.



Further improving the school transport system through the adoption of pioneering ideas, projects, and innovations.

Raising the awareness of community members including road users, parents, and transported students of safety and traffic education as well as paving the way to creativity and the development of the best practices in the field of traffic safety.

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Award scope

> The award is open to public and private schools, technology institutes, and public educational institutions. It focuses on activities and efforts of traffic safety awareness. The award is divided into five categories, as follows:

01

Government Schools category

Open to all public schools in the UAE and is divided according to the four educational phases (kindergarten, primary, intermediate and secondary). Private Schools category

Open to all the private schools in the country (branches of the same school can participate separately). **Three awards are allocated for the first three nationally**.

03

Outstanding Projects awards for schools in the safety and traffic education field

It is awarded for the best 8 projects executed by all schools nationally. 04

Innovation and Creativity category for students

The award is given to innovations and creations that serves the value of safety and contribute to spreading the traffic education culture according to this year's Awards slogan "Our Students, Our responsibility". The entries must help develop Emirates Transport's school transport service.

The category is open to all students in public, private and technical institutions can participate in this category of award. Students are categorised as follows: Kindergarten, Primary, Intermediate and Secondary.

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The Ideal Safety Family Award

The award is for the ideal familys that effectively participates in instilling the principles of safety to their children, both at home and in the school.

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جــائزة مواصــلات الإمــارات للسـلامة و التـربية المـرورية Emairates Transport Awards for Safety & Traffic Education

2018-2019

THE IDEAL SAFETY FAMILY AWARD

Emirates Transport Awards for Traffic Safety and Education 2018 | 2019

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Private Schools awards

(Open to all private schools in the country)

Innovative and Creativity of Students

04

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According to the below subcategories:

 Painting project.
 Presentation/short movie project.
 Smart applications, innovation and creativity project.
 Graphic design project.
 Photography project.

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- 1. The corporation issues a special file for participation in the competition. It is distributed among the school managements in all the emirates. The file includes a group of questions and helping notes which should be answered by the school. The school management has to make its procedures clear, reflecting the actual reality of the school activity during the academic year of the competition.
- 2.The school shall inform the Corporation of its intention to participate in the competition by completing one a preparticipation forms, as per the listed categories (forms 1-4), which must be submitted within a maximum of two weeks following the receipt of a copy of the Awards' Guidebook.
- 3. The schools deliver the initial participation files to the corporation's branches within a month from the date of the award launch, at the end of January. The files are evaluated by the executive committee of the school transport branches and the qualified school is selected for the second phase, which comprises meetings and visits by the committee to assess the participation plans. This item is limited to the outstanding public schools award, private schools award category, and school projects award.
- 4. The corporation has the right to retain the documents and material, and benefit from them in any manner it sees fit.
- 5.Participations not meeting conditions will be disregarded.
- 6.Participation files must not be submitted in any other competition.
- 7.All participation files must be submitted by 30/04/2019.
- 8.The competition's results to be announced in the first term of the academic year 2019/2020.

METHOD OF PARTICIPATION **IN THE AWARD**

Field visits

by the executive committee in the branches to participating schools for initial evaluation.

Award participation request is presented

within two a maximum of 2 weeks.

Safety Award Booklet Issue.

Delivery of the initial participations (achievement or work plan file) to the school transport branches for the categories of outstanding public and private schools award, and school projects, by the end of January 2019.



Delivery of all participation files

to the concerned branches by April 2019.

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Public Schools Award:

Three awards are given to each educational phase separately: kindergarten, primary intermediary, and secondary, distributed as follows:

Place	First	Second	Third	
Award/AED	25,000	20,000	15,000	

The winning school, projects, and families are awarded:

- A safety shield.
- Certificates of appreciation and participation.
- award in every winning school and project.
- Outstanding students are given prizes.



Private Schools Award:

Three awards are given to the first three places in the private schools, as follows:

Place	First	Second	Third
Award/AED	25,000	20,000	15,000



Outstanding Projects Award category for schools in the safety and traffic education field:

Awards are given for the best eight outstanding and creative projects presented by the public and private schools. Each award value is AED 10,000.

Innovation and Creativity category for students:

Awards will be given in all of the five listed project categories, for each of the four educational phases separately, each worth a value of AED1,500.

The Ideal Safety Family Award:

Five awards are given for the best five outstanding families. Each family is given an award worth AED 10,000 with discretionary prizes for the family members. The number of family members will be taken into consideration, and the school will be honoured for its efforts and nomination for the winning family.

Prizes and honours will be handed out in a special award ceremony to be held during the first term of the academic year 2019/2020.

Honours will include:

- Honouring winning schools.
- Honouring outstanding school projects.
- Honouring winning students.
- Honouring winning ideal family members.
- Honouring the school team which supervised the award participation.
- award from its schools.



• Four prizes are given with the certificates of appreciation to the team that supervised the

• The names or the winners are announced in the media and the corporation's publications.

• Honouring the best educational areas as per the level and number of participations in the

• Honouring the best ET's branches in terms of the rate of their school participations in the award.

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Terms & criteria for participation in the prize

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Criteria of the Public and Private Schools Awards:

First: the conditions of participating in the outstanding public and private school award:

- 1. Participation is only through one file which includes meets to the criteria, with the supporting documents.
- 2. The school has the right to participate annually in this category.
- Application for participation is by filling the registration form for the outstanding public 3. and private schools category (Form 1).

Second: participation criteria:

- 1. Please write a brief commentary on the school and its achievements which qualifies it for the award.
- 2. The documents and papers must not be more than 7 pages.

No	Main criteria	Sub criteria	Clarifications/ instructions to answer the criteria
1	School Leadership (200 marks)	1. The school management's adoption of the culture of traf- fic safety and education.	 What is the one priority plan developed by the school for instilling the values of safety.
2			Highlight the school management participation in initiatives and projects concerned with the activation of safety systems.
3		2. How the school manage- ment deals with the con- cerned parties (administrators, students, supervisors, drivers, parents) in achieving satisfac- tion with the safety and traffic education systems.	 How the school management encourages participants to take part in safety and education programmes and activities, and how to utilise this participation in spreading the concept of safety.
4			• Does the school management hold meetings with stakehold- ers to activate safety projects and initiatives and discuss safety issues for school buses?
5	School community (100 marks)	1. Train employees on the culture of safety and traffic education (administrators - students - supervisors - drivers - parents).	 Clarify the training plans and awareness programmes carried out by the school management, which will ensure that the participants acquire full knowledge and capacity in the field of safety and traffic education, and how these can be measured cognitively and behaviourally. This shall be implemented In coordination with the relevant authorities, such as: Traffic awareness in cooperation with the Traffic Department. Dealing with fire incidents in cooperation with Civil Defence. First aid in cooperation with the Health authority. Safety in the bus in cooperation with Emirates Transport. Public safety in cooperation with other entities which are concerned with safety.
6			• Clarify the participation of the school management and school staff in conferences, seminars and workshops, especially when obtaining certificates for the culture of safety and traffic education.
7		2. Empower the staff to participate in safety and education programmes.	 Clarify how the school management rewards and appreciates the efforts and achievements of its employees, teams and indi- viduals within the field of safety and traffic education.
8		3. Enable students and parents in the field of safety and traffic education.	 Display the teams and groups formed by the school management for safety and traffic education, noting the powers and responsibilities of teams and groups and their effectiveness.
9			• Display the internal programmes and activities and external participations carried out by the teams and groups for safety and traffic education.
10			 Clarify the availability of opportunities and the appropri- ate environment provided by the school management to encourage students and parents to join teams and groups, in order to participate in programs, activities and projects related to safety and traffic education.
11			What are the actions undertaken by the school to promote positive traffic safety practices in school buses?

No	Main criteria	Sub criteria	Clari
12	Partnerships with authorities concerned with safety and traf-	 Build strategic partnerships and utilise them in the devel- 	 Cla cor and edu Poli tion
13	fic education (100 marks)	opment of safety and traffic education systems.	 Cla ing and gold and
14	The nature of relations and the volume of joint coopera- tion with Emir- ates Transport (100 marks)	1. Support and motivate driv- ers and transport and safety supervisors.	• Sup sch fac
15		2. Participation in joint projects and initiatives.	 Cla ties por
16			• Par als t
17	Activities, initiatives and projects in the field of safety and traffic education (200 marks)	1. The nature of activities, initia- tives and projects implement- ed by the school in the field of safety and traffic education.	 Cla the traf
18		2. Degree of creativity in pro- grammes and activities.	Cla ers, safe inno
19	Measure- ment of the performance results and utilizing them in the review and development	1. Measure the results of initia- tives, projects and strategic objectives related to safety and traffic education.	 Has bee ach 3 ye nat abl' the
20		2. Make use of the achieved results in the development of	
21	(300 marks)	traffic safety and education systems, initiatives and projects.	• Has

18

ifications/ instructions to answer the criteria

arify the role of the school in communicating with the mmunity institutions, and utilise them in the development d implementation of programs related to safety and traffic ducation. For example: plice, traffic departments, civil defense, health, transporta-

n, safety-related authorities.

arify the initiatives undertaken by the school in developand providing parking lots for buses, employees, parents id visitors, and to which extent it is committed to apply the olden rule in the school building, and whether the school site d its public facilities are appropriate for safety requirements.

pport and motivate transport and safety supervisors and hool transport drivers, and provide support for them to cilitate their performance in traffic safety tasks.

arify the schools participation and continuity in the activies, initiatives and projects implemented by Emirates Trans-brt, and facilitate its projects in general.

articipate in the provision of appropriate solutions and propos-s to address the field challenges related to traffic safety.

arify the nature and volume of the initiatives adopted by e school and how it seeks to enhance creativity, safety and iffic education in its programs and activities.

arify ways to engage target groups (students, parents, driv-s, transport and safety supervisors) for the sake of improving ifety and traffic activities and programs, so that they are novative and creative.

as the schools success in safety and traffic education en measured? Please indicate the results measured and chieved over a period of more than one year (preferably years) and provide a brief explanation of the volume and ature of the achieved (material/intangible) success, (preferbly support the answer with statistics and figures to clarify e nature and volume of success).

w has the implementation and dissemination of school tiatives or projects been implemented in other schools in e country? .Provide appropriate documentation.

as the school taken any developmental or corrective action th the aim of improving safety outcomes?

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Outstanding School Projects Award Criteria in the Safety and Traffic Education Field:

First: conditions for participation in the outstanding school projects award:

- 1. Any outstanding project seen suitable by the school can be nominated, on condition that it is in line with the award's objectives in the safety and traffic education field.
- It is not required that the school participates in one of the two awards, public 2. schools and private schools, before nominating its outstanding projects.
- Participation is done through preparing only one file that meets all the set criteria, 3. with the papers and supporting documents included.
- 4. The winning project cannot participate for two consecutive years. The school can participate with a different project every year even if it won the previous edition.
- 5. The school cannot participate with more than one project a year.
- The project length cannot be less than one semester. 6.
- 7. The corporation has the right to retain the documents and material and benefit from them in any manner it sees fit.
- 8. The deadline for receiving the initial participations is the end of January 2019.
- 9. The project will be evaluated by the executive committee in the branches through a field visit, in order to see the level of project progress. The committee will prepare reports on the visit to be given to the judging committee.
- 10. Request for participation is by completing the participation form within the school projects category in the field of safety and traffic education (Form 2).

Second: participation criteria:

- 1. Please write a brief commentary on the school and its achievements which qualify it for winning the award.
- 2. The number of supporting documents must not exceed 4 pages

No.	Criterion
1	Please give a brief idea of the nature, content, and objectives of the initiative.
2	Please explain the reasons and conditions under which the initiative/project was proposed.
3	The relation of the initiative/project to safety and traffic education.
4	Why do you think that the initiative/project is worthy of winning in the school projects category?
5	Has a clear plan been set and approved to implement the initiative/project?
6	Was there a mechanism or performance indicators to measure the extent of the initiative/project's success and target achievement?
7	Did the school succeed in applying and executing the contents and activities of the initiative/project as planned? In case the initiative/project succeeded in partially or fully achieving its objectives, please explain briefly the range and nature of achieved success (material or immaterial), while stating the positive effects on individuals, local community, and other institutions. (it is preferable that the answer is supported with statistics and figures to clarify the nature and range of success)
8	Did the school take developmental or corrective procedures with the aim of improving the initiative/project's results?
9	How did the units and other schools in the institution benefit from the application and generalisation of the initiative/project?



The Ideal Family Award Criteria:

First: Conditions for participation in the ideal family award:

- 1. The school management nominates the family which it feels has shown the excellence, care, and commitment to the safety programmes among the families of students who study at the school.
- 2 Applying for a participation request through filling the participation form within the Ideal Family category (Form 3).
- Participation is done through preparing a file with the answers on the criteria, at-3. tached with the supporting documents and evidence.
- The winning family has the right to participate in two consecutive editions. The 4 performance comparison system for the two participations will be used.
- The school can nominate more than one family in one edition. Each family is given 5. a separate file.
- 6. The nominated family can organise events in other schools.

Second: participation criteria:

- 1. Please write a brief commentary on the family and its achievements which qualifies it for winning the award.
- 2. The supporting papers and documents must not be more than 3 pages

No.	Main Criterion	
1	B Charles I	Explain why your family and traffic education.
	Benefits and roles	State the mechanism of house, bus/vehicle, and
2	Participations and achievements	The activities and progr concepts of safety and
		Explain the level of coo during its participation i
		State the extent to which the interested entities a
		Explain the nature of rel and its influence on oth
		What are the future pla (they must be realistic c
	Results	What are the fruitful resu and traffic education fie
		1

Secondary Criterion

is described as distinguished in safety

- of role distribution in the family to achieve safety in the nd school.
- grammes the school has done in order to boost the d traffic education.
- operation between the family and school management in the school programmes and activities.
- ich the family benefited from the programmes offered by and how it was spread in the family.
- elationship within the family's her families.
- ans for the family in the safety and traffic education field and distinctive)?
- sults achieved by the family in its distinction in the safety field?

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Outstanding School Projects Award Criteria in the Safety and Traffic Education Field:

Participation in the award is allowed for creations and innovations that enhance the value of safety and contribute to spreading the culture of traffic education. Entries should contribute to the development of the school transport services in ET

First: Conditions of Participation:

All students in public, private schools, and all educational entities have the right to participate in this category of the award. They are categorized into the following levels, which compete among each other:

Kindergarten. \ Primary. \ Intermediary. \ Secondary.

- Each participation is put in a special envelope/container, separate from the other award categories, with the clarification of all the data of the submitted participate by filling application (form No. 4), with a brief paragraph explaining the creative aspects of the submitted project.
- Students are allowed to participate in more than one category (maximum 3), and in case one of the entries wins, the rest are excluded.
- The school does not have to be a participant in one of the other awards (outstanding schools projects and ideal family award) before nominating the projects of its distinguished students.
- The institution has the right to retain the documents and material and benefit from them in any manner it sees fit.
- Students' entries are submitted separately from the school's entries.
- Three winners are chosen for every project of the presented projects in every school phase across the country, and they are each rewarded AED 1,500.
- Each entry is placed in a special envelope separately from other award categories, with the clarification of all the data of the submitted entries.
- Entries should be submitted electronically on a CD.
- The deadline for receiving participations is 30/04/2019.

Second: Criteria for entries:

- Entries should be connected with the adopted slogan in every edition, which for the 21st edition is: (Our Students, Our Responsibility).
- 1. Submitted works must not be participating in any other awards, competitions, or in previous editions of this award, and they should be prepared and executed by the students themselves.
- 2. Entries not in compliance with the criteria and academic phases, as illustrated below, will be disregarded.

Category	Targeted Stages	Cri
Photography	 Elementary phase (primary and intermediary) Secondary phase 	• Le • Tł e/ • Er
Smart applications, innovations and creativity	 Intermediary phase Secondary phase 	 A) S The trial A The trial Energy (F B) In The trial The trial
PP Presentations and short films	 Intermediary phase Secondary phase 	 A) P Tr p D sc S Tr B) V Tr in Tr d Er (F
Paintings	 Kindergarten Primary and intermediary Secondary phase 	 The file Lee Period Period See C
Graphics	 Primary and intermediary Secondary phase 	Th Th file Co

iteria

- evel of creativity and innovation in the picture The impact of the image in the spread of safety and traffic education culture
- Entry must be presented on CD or Flash-USB

Smart applications:

- The degree of creativity and innovation in smart applications
- Ability to implement and benefit from smart applications. The extent to which smart applications contribute to the mprovement of school transport services in the country. Entries must be submitted through a CD or a memory card (Flash-USB).

nventions and creativity:

- The degree of creativity and innovation in
- the project/ invention.
- The possibility of applying and utilizing the invention in eality.
- The extent to which the invention contributes to the development of school transport services in the country.

PP presentations:

- he degree of creativity and innovation in preparing the presentation and the use of effects.
- Degree of correlation between the project and the field of afety and traffic education.
- Select between 7 to 10 slides for display.
- The duration of the presentation is from 2 to 4 minutes.

Video / Short Film:

- The degree of creativity and innovation
- n directing the film.
- he extent to which the short film contributes to the dissemination of a culture of safety and traffic education. Entries to be presented on a CD or memory card
- (Flash-USB).
- The degree of connection between the painting and the field of traffic safety education and culture.
- evel of creativity and innovation in the painting.
- Painting size should not exceed A4 for kindergarten and orimary phases.
- Painting size should not exceed A3 for intermediary and secondary phases. Colour usage is left to the students' creativity.

he level of creativity and innovation in the design. The degree of connection between the design and the field of safety and traffic education culture. Entries to be presented on a CD or memory card (Flash-USB)

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First: The Jury:

The jury is formed by a decision of His Excellency the General Manager of Emirates Transport. It consists of a group of highly qualified specialists in the field of traffic safety and education, and with a strong experience in safety excellence awards both inside and outside the institution. No party has the right to intervene or review the decisions of the committee, or object the results after their announcement. Else, the committee holds the right to use sub-committees, as needed.

Second: General Provisions:

- Emirates Transport shall be entitled to present the participating files in order to extend the benefits and transfer the best practices while preserving the intellectual property rights of the owners.
- Award results are final and are not open to appeal.

Third: Communication and inquiries:

If you have any questions, please contact the heads of the safety units in different Emirates Transport branches, each according to their educational region.





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DEPARTMENT OF EDUCATION

AND KNOWLEDGE



وزارة الداخلية Ministry of Interior



